



Freeze Dried Strawberry Powder

PRODUCT SPECIFICATION

Ingredients	100% Strawberry
Origin	New Zealand
Botanical name	fragaria ananassa
Description	Strawberry Powder is obtained by the lyophilization of strawberries which are then milled to a fine powder, with seeds removed
Appearance	Fine powder with a pale red color
Taste and odor	Faint strawberry smell with sweet flavor
Texture	Fine powder
Preservatives	None
Organic	No
Yield	8%
GMO	Strawberry powder contains no genetically modified ingredients
Water activity	<0.3 a _w
Suitable for Halal	Yes – not certified
Suitable for Kosher	Yes – not certified
Suitable for vegetarian	Yes

NUTRITION INFORMATION (BY LAB ANALYSIS)

Nutrition Information	Average Quantity per 100g
Energy	1340kJ
Protein	4.3g
Total fat	0.9g
-saturated fat	0.2g
-trans	0.0g
Carbohydrate	72.5g
-sugars	54.8g
Sodium	8mg





MICROBIOLOGICAL LIMITS

Micro-organism	Acceptable level	Unit	Method
Aerobic Plate Count	<500,000	cfu/g	APHA 4 th Edition 2001; Chapter 7
Bacillus Cereus	<1,000	cfu/g	APHA 4 th Edition 2001; Chapter 32
Clostridium Perfringens	<100	cfu/g	APHA 4 th Edition 2001; Chapter 34
Staphylococcus	<100	cfu/g	APHA 4 th Edition 2001; Chapter 39
Faecal Coliform	<10	mpn/g	APHA 4 th Edition 2001; Chapter 8
Salmonella	not detected	25g	Modified RV Method
Listeria	not detected	25g	FDA BAM Chapter 10 (Modified)

NB These limits reflect the maximum limits acceptable as per our FSP. Actual results are significantly lower

PACK SIZES

150g 1kg 5kg

PACKAGING SPECIFICATION

Fresh As Strawberry Powder is packed in foil bags and sealed hermetically.

STORAGE

Storage in cool dry conditions is recommended. Once opened, re-seal and store in a low humidity environment, refrigeration is ideal, and consume within one month.

SHELF LIFE

36 months from date of packing if stored correctly.

ALLERGEN INFORMATION

Fresh As ingredients are produced on machinery that has come into contact with milk products and soy products, which are known allergens. We have strict clean down procedures, but cross-contamination is possible.

AUTHORIZED BY

Tommy Roff, Director